

Matt Baker

Senior Account Manager



With Taylor Johnson since: 2021

People around the office come to me for:
Tips as to what editors really want.

People around the office avoid me for: Math.
Use a calculator or just guess.

Three words that describe me are: Curious,
reliable, caffeinated

When I was growing up I thought I'd be a:
Novelist

The best professional advice I received was:
Being good at what you do isn't enough. If you
want more, no one is going to just give it to you
— you have to go for it yourself.

Favorite Chicago building: I know we are
lucky to have so many beautiful structures here,
but I'm continuously awed by the elegant
strength of the Hancock.

Favorite Halloween costume: I refused to go
trick-or-treating one year until the last minute, so
my ever-resourceful mom poked arm and leg
holes in a garbage bag, stuffed newspaper in
around me and sent me out with a sign on the
back that read "spoiled rotten."

Last good book I read: The Underground
Railroad, Colson Whitehead

On my playlist: Wilco, Spoon, Portugal the
Man, Arcade Fire

Favorite pastime: Either reading or watching an
old movie, preferably with a craft beer within
reach.

What I like most about TJ: The collaborative
model. Strengths cover weaknesses, ideas
bounce back and forth. It's both an effective and
fun way to work.

The worst job I ever had was: Stocking the
cooler at White Hen Pantry, which wasn't really
all that bad, so I guess I've been lucky.

My guilty pleasure is: Cinnamon and sugar is
an intoxicating combination.

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