

Public Relations Senior Account Manager

Taylor Johnson, Chicago's premier PR firm specializing in real estate, is seeking a full-time or part-time senior account manager to join our growing team. In this position, you will be responsible for developing and executing innovative PR campaigns for some of the city's most high-profile real estate firms and developments. Our diverse client roster spans the residential and commercial sectors and includes companies with both a local and national presence. Builders, developers, investors, property managers, brokers, contractors, architects and interior designers are just some of the clients you'll have the opportunity to represent.

Typical duties involve writing and editing news releases, bylines and blog posts; identifying compelling story angles and pitching them to appropriate media outlets (print/digital, TV and radio); fulfilling media requests; cultivating relationships with influential reporters and editors; participating in industry webinars/events; attending project tours/site visits (when needed); and managing social media programs, with ability to track results. While the firm's office is located in Niles, our team is currently working remotely in response to COVID-19. Upon returning to the office at a date that has not yet been determined, employees will have the ability to spend part of their workweek at home, if desired.

Desired Skills and Experience:

- A minimum of five years of professional experience in journalism, public relations and/or corporate communications
- Bachelor's degree in communications, journalism or English
- Superlative writing, pitching and editing skills, including knowledge of AP style
- Experience developing and managing social media campaigns
- Strong interpersonal skills – the ability to get along well with a variety of personalities
- Excellent time-management skills, attention to detail and ability to meet multiple deadlines simultaneously
- Ability to work independently or as a member of a team
- Ability and desire to work at a boutique agency
- Great work ethic and good play ethic
- Real estate knowledge a plus
- Bonus points for existing relationships with local and national media

About Taylor Johnson:

Since 1977, Taylor Johnson has represented public and private companies in the areas of residential development and brokerage; commercial development and brokerage; architecture

and design; construction; property management; real estate finance and investment; and real estate auctions.

We are a boutique, family-friendly agency that places a strong emphasis on creativity, integrity, determination and fun. Someone who enjoys working in a collaborative environment and stays up-to-date on trends and current events will thrive in this position.

Visit our website – www.taylorjohnson.com – for more insights. Submit resumes to resume@taylorjohnson.com.