

Rebecca Boykin

Account Director

When Rebecca describes herself as a “trailblazer,” she’s not exaggerating or promoting herself. Rebecca literally blazed trails in state forests, as well as built houses, as part of a 10-month stint in the AmeriCorps National Service Program. Not only did Rebecca help address the needs of communities in Rhode Island, South Carolina, Tennessee and Washington, D.C., but she also helped pay off her college loans through the national service program.

The experience was life-changing for Rebecca, who graduated from the University of Wisconsin-Madison with degrees in Journalism and Philosophy. Although she considered serving in AmeriCorps for a second year, she decided to start her journalism career as a reporter for United Press International in Chicago, where she covered a 13-state area.

Rebecca later covered suburban Chicago news for the Daily Herald, Illinois’ third-largest daily newspaper, and then returned to the public sector as Communications Manager for the Illinois Housing Development Authority, an agency dedicated to financing affordable housing for families, seniors and people with disabilities. She also managed public relations, including editorial and blog content, at the Chicago Association of Realtors.

Rebecca joined Taylor Johnson in 2016 as a senior account manager, where she serves as lead public relations manager for her assigned real estate industry clients. She applies her knowledge of real estate on behalf of her clients to strategize the best method to advance their stories, including news releases, bylines, newsletters and blog posts.

Rebecca, who lives in Chicago with her family, loves to travel, try new restaurants and spend time with friends and family. She also enjoys live music.